

Help Genealogists Get the Most Out of the National Archives



Project Title	Help Genealogists Get the Most Out of the National Archives
Project Summary	Help us better serve our genealogy customers through the National Archives website! Add links to digitized records, and analyze metrics reports and customer comments to help improve usability, navigation, layout, content organization, and more.
Country	United States
Agency	National Archives and Records Administration
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	2

Project Description

We're looking for someone who loves researching family history and who has strong writing, analytical, and organizational skills. A graduate student in the social sciences or library science would be ideal. We would like someone who wants to learn more about records at the National Archives, web usability, and using metrics tools such as Google Analytics, heat maps and surveys to inform decision making. Being self-motivated and a self-starter is also important.

This position will have a couple different components. Initially, the goal will be to add links from our genealogy web pages related to passenger lists, census records, military records, naturalization, and passport records to relevant digitized record collections, and additional NARA resources. This will also help familiarize you more fully with our content.

The second component will be to work with this content. You will learn to use Google Analytics, CrazyEgg (heatmaps) and our survey reports to gain insights into how our customers are using the website, what they are looking for, and to hear their frustrations and recommendations. You will then use this feedback to propose improvements. There is an opportunity to use your writing and organizational skills with editing and reorganizing content, as well as analytical skills as you review reports to glean insights. You will also gain familiarity with using the National Archives Catalog to find images to enhance the web content, and you can use your design sense to propose improvements to page layouts as well.

Desired Skills Interests

Additional Information

The Genealogy section of the National Archives website is here:

www.archives.gov/research/genealogy

In the box under "Popular Topics", click on Census, Immigration, and Naturalization to get a sense of the content we will be working with.

Language Requirements

None